

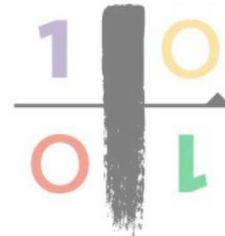
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**CINDERELLA MEDIA GROUP  
LIMITED**

**先傳媒集團有限公司\***

*(continued in Bermuda with limited liability)*  
(Stock code: 550)



**1010 PRINTING GROUP LIMITED**

**匯星印刷集團有限公司\***

*(Incorporated in Bermuda with limited liability)*  
(Stock code: 1127)

## **JOINT ANNOUNCEMENT**

### **COMPLETION OF THE ACQUISITION OF THE ENTIRE ISSUED SHARE CAPITAL OF APOL**

Reference is made to the circulars of each of Cinderella and 1010 PGL dated 13 January 2013 (the "**Circulars**").

Unless otherwise expressed, the capitalised terms in this announcement shall have the same meanings as those defined under the Circulars.

The respective boards of directors of Cinderella and 1010 PGL are pleased to announce that:

1. the Target Company Net Asset Value is more than HK\$100,000,000 and all accounts receivable as shown in the 2012 Accounts have been recovered as at the date of this announcement. Thus, the Consideration is not subject to any downward adjustments as disclosed in the Circular.
2. on 27 December 2013, the Vendors, Purchaser, APOL and 1010 PGL entered into a supplemental agreement to the Share Transfer Agreement ("**Supplemental Agreement**"), pursuant to which:
  - (a) the 2nd Post Completion Payment shall be lowered by 5.5% from HK\$32,000,000 to HK\$30,240,000; and
  - (b) the due date of the 2nd Post Completion Payment shall be changed from the expiry of 24 months after Completion to Subsequent Completion Date.
3. the Subsequent Completion will take place on 28 December 2013 pursuant to the terms of Share Transfer Agreement as amended by the Supplemental Agreement.

4. upon the Subsequent Completion, APOL will become an indirect wholly-owned subsidiary of 1010 PGL and the Purchaser and 1010 PGL will have fulfilled all their obligations under the Share Transfer Agreement.

By order of the board of  
**Cinderella Media Group Limited**  
Lam Mei Lan  
Executive Director

By order of the board of  
**1010 Printing Group Limited**  
Lau Chuk Kin  
Executive Director

Hong Kong, 27 December 2013

*As at the date of this announcement, the board of Cinderella comprises Mr. Lau Chuk Kin and Ms. Lam Mei Lan as executive directors, Mr. Wan Siu Kau, Mr. Lee Ching Ming, Adrian and Mr. Peter Stavros Patapios Christofis as non-executive director and Mrs. Ling Lee Ching Man, Eleanor, Mr. Cheng Ping Kuen, Franco and Mr. Ho David as independent non-executive directors.*

*As at the date of this announcement, the board of 1010 PGL comprises Mr. Yang Sze Chen, Peter, Mr. Lau Chuk Kin, Mr. Li Hoi, David and Mr. Lam Wing Yip as executive directors; Mr. Yeung Ka Sing, Prof. Lee Hau Leung, Mr. Tsui King Chung, David and Dr. Ng Lai Man, Carmen as independent non-executive directors.*

\* For identification purpose only