

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*



**1010 PRINTING GROUP LIMITED**

匯星印刷集團有限公司\*

*(Incorporated in Bermuda with limited liability)*

(Stock Code: 1127)



**CINDERELLA MEDIA GROUP LIMITED**

先傳媒集團有限公司\*

*(Continued in Bermuda with limited liability)*

(Stock Code: 550)

## **JOINT ANNOUNCEMENT RESULTS OF THE RIGHTS ISSUE**

The Board is pleased to announce that as at 4:00 p.m. on Tuesday, 2 April 2013, being the latest time for acceptance of and payment for Rights Shares and for application and payment for excess Rights Shares, a total of 3,288 valid acceptances and applications had been received for a total of 980,643,172 Rights Shares, which comprise: (i) 1,393 valid acceptances of the provisional allotment under the PALs in respect of a total of 198,988,983 Rights Shares; and (ii) 1,895 valid applications for excess Rights Shares under the EAFs in respect of a total of 781,654,189 Rights Shares. In aggregate, they represented approximately 490% of the total number of 200,000,000 Rights Shares available under the Rights Issue. Accordingly, the Rights Issue was approximately 390% over-subscribed.

Based on the above results, the Rights Issue was over-subscribed, the obligations of Recruit under the Underwriting Agreement in respect of the Rights Issue have been fully discharged.

The Rights Issue had become unconditional at 4:00 p.m. on Monday, 8 April 2013.

Certificates for fully-paid Rights Shares in respect of valid acceptances of Rights Shares under the PALs, successful applications for excess Rights Shares under the EAFs and refund cheques in respect of wholly or partially unsuccessful applications for excess Rights Shares are expected to be despatched by ordinary post to those entitled thereto, at their own risk, on or before Wednesday, 10 April 2013.

Dealings in the fully-paid Rights Shares on the Stock Exchange are expected to commence from 9:00 a.m. on Thursday, 11 April 2013.

Reference is made to the joint announcement of 1010 Printing Group Limited (“**1010 PGL**”) and Cinderella Media Group Limited (“**CMGL**”) dated 22 February 2013, the announcement of 1010 PGL dated 25 February 2013 and the prospectus dated 15 March 2013 issued by 1010 PGL in relation to the Rights Issue (the “**Prospectus**”). Terms defined in the Prospectus shall have the same meanings when used herein, unless otherwise defined herein.

## RESULTS OF THE RIGHTS ISSUE

The board of directors of 1010 PGL (the “**1010 Board**”) is pleased to announce that as at 4:00 p.m. on Tuesday, 2 April 2013, being the latest time for acceptance of and payment for Rights Shares and for application and payment for excess Rights Shares, a total of 3,288 valid acceptances and applications had been received for a total of 980,643,172 Rights Shares, which comprise: (i) 1,393 valid acceptances of the provisional allotment under the PALs in respect of a total of 198,988,983 Rights Shares; and (ii) 1,895 valid applications for excess Rights Shares under the EAFs in respect of a total of 781,654,189 Rights Shares. In aggregate, they represented approximately 490% of the total number of 200,000,000 Rights Shares available under the Rights Issue. Accordingly, the Rights Issue was approximately 390% over-subscribed.

Based on the above results, as the Rights Issue was over-subscribed, the obligations of Recruit under the Underwriting Agreement in respect of the Rights Issue have been fully discharged. All the conditions precedent set out in the Underwriting Agreement have been fulfilled and the Rights Issue and the Underwriting Agreement became unconditional at 4:00 p.m. on Monday, 8 April 2013.

## SHAREHOLDING STRUCTURE OF 1010 PGL

To the best knowledge, information and belief of the directors of 1010 PGL (the “**1010 Directors**”), having made all reasonable enquiries, set out below is the shareholding structure of 1010 PGL immediately before and after completion of the Rights Issue:

	Immediately before completion of the Rights Issue		Immediately after completion of the Rights Issue	
	<i>No. of Shares</i>	<i>Approximate %</i>	<i>No. of Shares</i>	<i>Approximate %</i>
Recruit ( <i>note 1</i> )	299,894,907	59.98	419,852,869	59.98
ER2 Holdings Limited ( <i>note 1</i> )	262,969	0.05	368,156	0.05
City Apex Limited ( <i>note 1</i> )	6,999,524	1.40	9,799,333	1.40
Mr. Lau Chuk Kin ( <i>notes 1&amp;2</i> )	111,628	0.02	156,279	0.02
Mr. Chen Huang Zhi	56,818,055	11.36	79,545,277	11.36
Mr. Lam Wing Yip ( <i>notes 2&amp;3</i> )	12,000	0.00	16,862	0.00
Mr. Li Hoi, David ( <i>note 2</i> )	4,000,000	0.80	5,600,000	0.80
Public	131,900,917	26.39	184,661,224	26.39
Total	500,000,000	100.00	700,000,000	100.00

*Notes:*

1. Recruit is a wholly-owned subsidiary of CMGL. As at the date of this announcement, CMGL was owned as to 53.99 % by City Apex Limited, and as to 1.72% by ER2 Holdings Limited. ER2 Holdings Limited was the ultimate holding company of City Apex Limited as to 77% of its total issued share capital. Mr. Lau Chuk Kin owned 67% of the issued share capital of ER2 Holdings Limited.
2. Mr. Lau Chuk Kin, Mr. Lam Wing Yip and Mr. Li Hoi, David are 1010 Directors. Under the Listing Rules, the 1010 Directors are connected persons of 1010 PGL and therefore shares in 1010 PGL held by them are not regarded as part of the public under Rule 8.24 of the Listing Rules.
3. The number of shares in 1010 PGL held by Mr. Lam Wing Yip immediately after completion of the Rights Issue includes 62 excess Rights Shares allotted to him in respect of his application for excess Right Shares on the assumption that such excess Rights Shares have been successfully allotted in accordance with the allocation basis as mentioned below.

### **EXCESS APPLICATIONS**

In respect of the 781,654,189 excess Rights Shares being applied for by way of application under the EAFs, a total of only 1,011,017 Rights Shares will be available for excess application under the EAFs. In light of the significant level of over-subscription and the large number of odd lot holders, the 1010 Board has resolved to allot the excess Rights Shares applied for by each of the applicants for excess Rights Shares on a pro rata basis with reference to the number of excess Rights Shares they have applied for.

The allotment results in respect of the excess Rights Shares are set out as follows:

<b>Number of excess Rights Shares applied for</b>	<b>Number of valid excess applications under EAFs</b>	<b>Total number of excess Rights Shares applied for</b>	<b>Total number of Rights Shares allotted</b>	<b>Approximate percentage of allocation based on the total number of excess Rights Shares applied for in the category</b>
400 to 658,100,138	1,895	781,654,189	1,011,017	0.11% – 0.25%

The 1010 Board is of the view that the above basis of allotment is fair and reasonable to the Qualifying Shareholders who have applied for excess Rights Shares under each application.

## **DESPATCH OF CERTIFICATES FOR FULLY-PAID RIGHTS SHARES AND REFUND CHEQUES**

Certificates for fully-paid Rights Shares in respect of valid acceptances of Rights Shares under the PALs, successful applications for excess Rights Shares under the EAFs and refund cheques in respect of wholly or partially unsuccessful applications for excess Rights Shares are expected to be despatched by ordinary post to those entitled thereto, at their own risk, on or before Wednesday, 10 April 2013.

## **COMMENCEMENT OF DEALINGS IN RIGHTS SHARES**

Dealings in the fully-paid Rights Shares on the Stock Exchange are expected to commence from 9:00 a.m. on Thursday, 11 April 2013.

**If you are in any doubt as to the above arrangements, you should consult your stockbroker or other registered dealer in securities, bank manager, solicitor, professional accountant or other professional adviser.**

By Order of the 1010 Board  
**1010 Printing Group Limited**  
**Lau Chuk Kin**  
*Executive Director*

By Order of the CMGL Board  
**Cinderella Media Group Limited**  
**Lam Mei Lan**  
*Executive Director*

Hong Kong, 9 April 2013

*As at the date of this joint announcement, the 1010 Board comprises Mr. Yang Sze Chen, Peter, Mr. Lau Chuk Kin, Mr. Li Hoi, David and Mr. Lam Wing Yip as executive directors; Mr. Yeung Ka Sing, Prof. Lee Hau Leung, Mr. Tsui King Chung, David and Dr. Ng Lai Man, Carmen as independent non-executive directors.*

*As at the date of this joint announcement, the board of directors of CMGL comprises Mr. Lau Chuk Kin and Ms. Lam Mei Lan as executive directors; Mr. Wan Siu Kau, Mr. Lee Ching Ming, Adrian and Mr. Peter Stavros Patapios Christofis as non-executive directors and Mrs. Ling Lee Ching Man, Eleanor, Mr. Cheng Ping Kuen, Franco and Mr. Ho, David as independent non-executive directors.*

\* *For identification purposes only*