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1010 PRINTING GROUP LIMITED

匯星印刷集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock code: 1127)

APPOINTMENT OF EXECUTIVE DIRECTOR

The board of directors (the “Board”) of 1010 Printing Group Limited (the “Company”) and together with its subsidiaries as the “Group”) is pleased to announce that Mr. Lam Wing Yip (“Mr. Lam”) has been appointed as executive director of the Company with effect from 7 September 2012.

Mr. Lam, aged 38, joined Cinderella Media Group Limited (stock code: 550) in 2006 and following the spinoff of the Company in July 2012, he has become the Chief Technology Officer of the Group since then. Mr. Lam is responsible for the design and implementation of information technology strategies that align with the Group’s business goals. He has over 16 years of experience in information technology field. Mr. Lam obtained a Bachelor of Science degree from the Chinese University of Hong Kong. Mr. Lam has not held any directorship in any other listed companies in the last three years.

Mr. Lam is not connected with any directors, senior management, substantial shareholders or controlling shareholders of the Company. As at the date of this announcement, Mr. Lam is interested in 12,000 shares of the Company under Part XV of the SFO.

There is no director’s service contract entered into between the Company and Mr. Lam. There is no fixed or proposed length of service with the Company. However, Mr. Lam is subject to retirement by rotation and re-election pursuant to the bye-laws of the Company. As determined by the remuneration committee of the Company, Mr. Lam will receive director’s emoluments which comprise an annual salary package of HK\$900,000 and be entitled to a discretionary bonus by reference to his performance with the Company.

Save as disclosed above, the Board is not aware of any other matters in relation to the appointment of Mr. Lam that need to be brought to the attention of the shareholders of the Company or any information that should be disclosed pursuant to any of the requirements of Rule 13.51(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The Board takes this opportunity to welcome Mr. Lam for joining the Board.

By Order of the Board
1010 Printing Group Limited
Lau Chuk Kin
Executive Director

Hong Kong, 7 September 2012

As at the date of this announcement, the Board comprises Mr. Yang Sze Chen, Peter, Mr. Lau Chuk Kin, Ms. Choi Ching Kam, Dora and Mr. Lam Wing Yip as executive directors; Mr. Yeung Ka Sing, Prof. Lee Hau Leung, Mr. Tsui King Chung, David and Dr. Ng Lai Man, Carmen as independent non-executive directors.

** For identification purpose only*