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*Unless defined herein, terms in this announcement shall have the same meanings as those defined in the Prospectus.*

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*Prospective investors of the Offer Shares should note that the Underwriters are entitled to terminate their obligations under the Underwriting Agreements by notice in writing to be given by the Joint Lead Managers (for themselves and on behalf of the Underwriters) upon the occurrence of any of the events set forth under the section headed “Underwriting – Underwriting arrangements and expenses – Public Offer – Grounds for termination” in the Prospectus at any time prior to 8:00 a.m. (Hong Kong time) on the Listing Date (which is currently expected to be on Monday, 25 July 2011).*



## 1010 PRINTING GROUP LIMITED

匯星印刷集團有限公司\*

(Incorporated in Bermuda with limited liability)

Stock Code: 1127

**LISTING ON THE MAIN BOARD OF  
THE STOCK EXCHANGE OF HONG KONG LIMITED  
BY WAY OF  
PLACING, PUBLIC OFFER AND PREFERENTIAL OFFER**

<b>Number of Offer Shares</b>	<b>: 125,000,000 Shares</b>
<b>Number of Placing Shares</b>	<b>: 102,534,793 Shares (as adjusted after reallocation)</b>
<b>Number of Public Offer Shares</b>	<b>: 12,504,000 Shares</b>
<b>Number of Reserved Shares under the Preferential Offer</b>	<b>: 9,961,207 Shares (as adjusted after reallocation)</b>
<b>Offer Price</b>	<b>: HK\$0.70 per Offer Share (payable in full on application and subject to refund, plus brokerage of 1%, Stock Exchange trading fee of 0.005% and SFC transaction levy of 0.003%)</b>
<b>Nominal value</b>	<b>: HK\$0.01 per Share</b>
<b>Stock code</b>	<b>: 1127</b>

Sponsor



Joint Bookrunners and Joint Lead Managers



\* For identification purpose only

## SUMMARY

- The Offer Price has been determined at HK\$0.70 per Offer Share exclusive of brokerage fee of 1%, Stock Exchange trading fee of 0.005% and SFC transaction levy of 0.003%.
- Based on the Offer Price of HK\$0.70 per Offer Share, the net proceeds from the Share Offer to be received by the Company, after deduction of related underwriting commissions, discretionary incentive fees which the Company may, but is not obliged to pay, and other estimated offering expenses, are estimated to be approximately HK\$74.0 million.
- A total of 378 valid applications pursuant to the Public Offer on **WHITE** and **YELLOW** Application Forms and through giving **electronic application instructions** to HKSCC via CCASS or to the **White Form eIPO** Service Provider under the **White Form eIPO** service for a total of 21,576,000 Public Offer were received, representing approximately 1.73 times of the total number of 12,504,000 Public Offer Shares initially available under the Public Offer.
- The final number of Offer Shares offered under the Placing (including the Placing Shares and the unsubscribed Reserved Shares re-allocated to the Placing) is 102,534,793 Offer Shares, representing approximately 82.0% of the Offer Shares in the Share Offer.
- A total of 8 valid applications from Qualifying Recruit Shareholders (applications on **BLUE** Application Forms) for a total of 9,961,207 Reserved Shares were received, representing approximately 79.5% of the total number of 12,531,836 Reserved Shares available under the Preferential Offer. A total of 9,961,207 Reserved Shares were allocated to Qualifying Recruit Shareholders and the 2,570,629 unsubscribed Reserved Shares have been re-allocated to the Placing.

The Company announces the Offer Price, the level of indication of interest in the Placing, the level of applications of the Public Offer and the Preferential Offer, the basis of allotment of the Public Offer Shares and the Reserved Shares and the results of allocation under the Public Offer and the Preferential Offer in the manner specified below:

- in the South China Morning Post (in English) and the Hong Kong Economic Times (in Chinese) on Friday, 22 July 2011;
- on the website of the Stock Exchange ([www.hkexnews.hk](http://www.hkexnews.hk)) no later than 9:00 a.m. on Friday, 22 July 2011; and
- on the website of the Company ([www.1010printing.com](http://www.1010printing.com)) from Friday, 22 July 2011, for at least five consecutive days.

In addition, the Company announces that the results of allocations for the Public Offer and the Preferential Offer, including applications made under **WHITE, YELLOW** or **BLUE** Application Forms or applying online through **White Form eIPO** service ([www.eipo.com.hk](http://www.eipo.com.hk)) and by giving **electronic application instructions** to HKSCC, which includes the Hong Kong identity card numbers, passport numbers or Hong Kong business registration numbers of successful applicants, where supplied, and the number of the Public Offer Shares or the Reserved Shares successfully applied for, will be made available at the times and dates and in the manner specified below:

- Results of the allocations for the Public Offer and the Preferential Offer will be available on the Company's website at [www.1010printing.com](http://www.1010printing.com) and the website of the Stock Exchange at [www.hkexnews.hk](http://www.hkexnews.hk) on Friday, 22 July 2011;
- Results of the allocations for the Public Offer and the Preferential Offer will be available from the results of allocation website at [www.iporesults.com.hk](http://www.iporesults.com.hk) on a 24-hour basis from 8:00 a.m. on Friday, 22 July 2011 to 12:00 midnight on Thursday, 28 July 2011. The user will be required to key in the Hong Kong identity card/passport/Hong Kong business registration number provided in his/her/its application to search for his/her/its own allocation result;
- Results of the allocations will be available from the Public Offer allocation results telephone enquiry line. Applicants may find out whether or not their applications have been successful and the number of Public Offer Shares allocated to them, if any, by calling (852) 2862 8669 between 9:00 a.m. and 10:00 p.m. from Friday, 22 July 2011 to Monday, 25 July 2011; and
- Special allocation results booklets setting out the results of allocations will be available for inspection during opening hours of individual branches and sub-branches from Friday, 22 July 2011 to Saturday, 23 July 2011 and from Monday, 25 July 2011 to Thursday, 28 July 2011 at all the receiving bank branches and sub-branches at the addresses set out in the paragraph headed "I. How to apply for the Public Offer Shares – 3. Where to collect this prospectus and Application Forms" in the Prospectus.

Wholly or partially successful applicants who have applied for 1,000,000 Public Offer Shares or above on a **WHITE** Application Form or 1,000,000 Reserved Shares or above on **BLUE** Application Form and have indicated on their Application Form that they wish to collect their Share certificate(s) (where applicable) and/or refund cheque in person, they may collect it/them from the Company's Hong Kong Share Registrar, Computershare Hong Kong Investor Services Limited, at Shops 1712-1716, 17/F, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong from 9:00 a.m. to 1:00 p.m. on Friday, 22 July 2011 or any other date notified by the Company in the South China Morning Post (in English) and the Hong Kong Economic Times (in Chinese) as the date of despatch/collection of Share certificates/e-Refund payment instructions/refund cheques.

Share certificates and/or refund cheques for Public Offer Shares allotted to wholly or partially successful applicants using **WHITE** Application Forms or Reserved Shares using **BLUE** Application Forms which are either not available for personal collection, or which are so available but are not collected in person, will be sent to the addresses stated on their Application Forms (or the address of the first-named applicant in case of a joint application) on Friday, 22 July 2011, by ordinary post and at the applicants' own risk on the date of despatch.

Applicants who have applied for 1,000,000 Public Offer Shares or more through the **White Form eIPO** service by submitting an electronic application to the designated **White Form eIPO** Service Provider through the designated website at **www.eipo.com.hk** and whose application is wholly or partially successful may collect their Share certificate(s) in person from Computershare Hong Kong Investor Services Limited, at Shops 1712-1716, 17/F, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong, from 9:00 a.m. to 1:00 p.m. on Friday, 22 July 2011 or such other date as notified by the Company in the South China Morning Post (in English) and the Hong Kong Economic Times (in Chinese) as the date of despatch/collection of share certificates/refund cheques/e-Refund payment instructions.

Share certificates for the Public Offer Shares allotted to applicants applying through the **White Form eIPO** service, which are either not available for personal collection or which are available but not collected in person, are expected to be sent by ordinary post to their addresses as specified in their application instructions to the designated **White Form eIPO** Service Provider promptly thereafter, on Friday, 22 July 2011, by ordinary post and at their own risk.

Applicants who have applied through the **White Form eIPO** and paid their application monies through a single bank account will have refund monies despatched to the application payment account in the form of e-Refund payment instructions; Applicants who have applied through the **White Form eIPO** and paid their application monies from multiple bank accounts will have refund cheques despatched to the address as specified on the applicants' **White Form eIPO** application in the form of refund cheque(s), by ordinary post and at their own risk on or before Friday, 22 July 2011.

Applicants who have applied for 1,000,000 Public Offer Shares or above on a **YELLOW** Application Form and have indicated on their Application Form that they wish to collect their refund cheque in person, may collect it from the Company's Hong Kong Share Registrar, Computershare Hong Kong Investor Services Limited, at Shops 1712-1716, 17/F, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong from 9:00 a.m. to 1:00 p.m. on Friday, 22 July 2011 or any other date notified by the Company in the South China Morning Post (in English) and the Hong Kong Economic Times (in Chinese) as the date of despatch/collection of Share certificates/e-Refund payment instructions/refund cheques.

Share certificates for Public Offer Shares allotted to applicants using **YELLOW** Application Forms and those who applied by giving **electronic application instructions** to HKSCC via CCASS are expected to be issued in the name of HKSCC Nominees and deposited into CCASS for credit to their CCASS Investor Participant stock account or the stock account of their designated CCASS Participant as instructed by them on Friday, 22 July 2011, or under contingent situation, on any other date as shall be determined by HKSCC or HKSCC Nominees.

Refund cheques for applicants using **YELLOW** Application Forms which are either not available for personal collection or which are available but are not collected in person are expected to be sent to the address on their application form on Friday, 22 July 2011, by ordinary post and at their own risk.

Refund monies for applicants giving **electronic application instructions** to HKSCC via CCASS are expected to be credited to the relevant applicants' designated bank accounts or the designated bank accounts of their brokers or custodians on Friday, 22 July 2011.

Share certificates will only become valid certificates of title at 8:00 a.m. on Monday, 25 July 2011 provided that the Share Offer has become unconditional in all respects and the rights of termination described in the section headed "Underwriting – Underwriting arrangements and expenses – Public Offer – Grounds for termination" in the Prospectus have not been exercised.

The Company will not issue any temporary documents of title. No receipts will be issued for application monies paid. Dealings in the Shares on the Stock Exchange are expected to commence at 9:00 a.m. on Monday, 25 July 2011. The Shares will be traded in board lots of 4,000 Shares each. The stock code of the Shares is 1127.

## **OFFER PRICE AND USE OF NET PROCEEDS FROM THE SHARE OFFER**

The Offer Price has been determined at HK\$0.70 per Offer Share (payable in full on application in Hong Kong dollars, plus brokerage fee of 1%, Stock Exchange trading fee of 0.005% and SFC transaction levy of 0.003%).

Based on the Offer Price of HK\$0.70 per Offer Share, the low end of the indicative Offer Price range, the net proceeds from the Share Offer to be received by the Company, after deduction of related underwriting commissions, discretionary incentive fees which the Company may, but is not obliged to pay, and other estimated offering expenses, are estimated to be approximately HK\$74.0 million and the Company currently intends to use the proceeds from the Share Offer for the purposes and in the amounts set out below:

- approximately HK\$41 million (being approximately 55.4% of net proceeds) for the purchase of new machinery and equipment including new offset printing press, digital printing press(es) and new hardcover line(s), which is expected to be completed before the end of 2011 in order to, among other things, increase the Group's year-on-year maximum printing capacity (with plate changes) by approximately 13.0% and 8.9% for the years ending 31 December 2011 and 2012, respectively, as further detailed in the section headed "Business – Business strategies" in the Prospectus;
- approximately HK\$21 million (being approximately 28.4% of net proceeds) for the development of the PRC book publishing brokerage and promotion business. As a publishing broker and promoter, the Group will act as an intermediary for international book publishers and relevant licensed parties in the PRC. The Group will be responsible for co-ordinating the translation, printing and distribution of books in the PRC but shall not be engaged in any activities which may require specific licences or authorisations in the PRC. While the existing plan of the Group is to utilise such proceeds for the book publishing brokerage and promotion business in the PRC, investors should be aware that the Group's ability to execute such business plan may depend on the Group's ability to identify suitable PRC publishing partners that possess the requisite licences and rights to carry out the publishing business in the PRC. For more details on the Group's plans, please refer to the section headed "Business – Business strategies" in the Prospectus;
- approximately HK\$5 million (being approximately 6.8% of net proceeds) for the development of the Group's electronic book conversion services; and
- the remaining amount will be used for funding working capital and general corporate purposes.

## **APPLICATIONS AND INDICATIONS OF INTEREST RECEIVED**

As at the close of the application lists at 12:00 noon on Friday, 15 July 2011, a total of 378 valid applications (applications on **WHITE and YELLOW** Application Forms and through giving **electronic application instructions** to HKSCC via CCASS or to the **White Form eIPO** Service Provider under the **White Form eIPO** service) for a total of 21,576,000 Public Offer Shares were received, representing approximately 1.73 times the total number of 12,504,000 Public Offer Shares initially available under the Public Offer.

All the 378 valid applications on **WHITE and YELLOW** Application Forms and by **electronic application instructions** given to HKSCC via CCASS or to the **White Form eIPO** Service Provider under the **White Form eIPO** service for a total of 21,576,000 Public Offer Shares were for Public Offer Shares with an aggregate subscription amount of HK\$5 million or below (based on the maximum Offer Price of HK\$0.9 per Offer Share and exclusive of 1% brokerage fee, 0.003% SFC transaction levy and 0.005% Stock Exchange trading fee), representing approximately 3.45 times of the 6,252,000 Public Offer Shares initially comprised in Pool A. No application has been received for Public Offer Shares with an aggregate subscription amount of more than HK\$5 million (based on the maximum Offer Price of HK\$0.9 per Offer Share and exclusive of 1% brokerage fee, 0.003% SFC transaction levy and 0.005% Stock Exchange trading fee). No multiple or suspected multiple applications have been identified. No applications have been rejected due to bounced cheques and no applications have been rejected due to invalid applications. No application for more than 6,252,000 Public Offer Shares, or 50% of the Public Offer Shares initially available for subscription, has been identified.

The Public Offer Shares initially offered under the Public Offer have been moderately oversubscribed. The number of Shares validly applied for under the Public Offer represents approximately 1.73 times of the initial number of the Public Offer Shares initially available for subscription. As the over-subscription in the Public Offer is less than 15 times, no reallocation procedures as disclosed in the section head “Structure and conditions of the Shares Offer – The Public Offer” in the Prospectus has been applied. No Offer Shares have been reallocated from the Placing to the Public Offer.

As at the close of the application lists at 12:00 noon on Friday, 15 July 2011, a total of 8 valid applications from Qualifying Recruit Shareholders (applications on **BLUE** Application Forms) for a total of 9,961,207 Reserved Shares were received, representing approximately 79.5% of the total number of 12,531,836 Reserved Shares available under the Preferential Offer. A total of 9,961,207 Reserved Shares were allocated to Qualifying Recruit Shareholders and the 2,570,629 unsubscribed Reserved Shares have been re-allocated to the Placing.



## **PLACING**

The final number of Offer Shares offered under the Placing is 102,534,793 Shares (representing approximately 82% of the Offer Shares in the Share Offer).

At the close of the book-building process, market conditions resulted in the final orders for the Placing Shares being more than the initial number of the Shares made available under the Placing. The final number of Offer Shares offered under the Placing (including the Placing Shares and the undersubscribed Reserved Shares re-allocated to the Placing) is 102,534,793, which were fully subscribed. No Shares will be re-allocated from the Placing to the Public Offer.

The Placing Shares initially offered under the Placing have been moderately oversubscribed. The number of Shares applied for under the Placing represents approximately 1.75 times of the initial number of the Placing Shares initially available for subscription.

The Directors confirm that the Placing is in compliance with the placing guidelines for equity securities as set out in Appendix 6 to the Listing Rules. None of the placees under the Placing will become a substantial shareholder of the Company within the meaning of the Listing Rules immediately after the completion of the Share Offer.

The Directors confirm that no Offer Shares (excluding the Reserved Shares allotted to Qualifying Recruit Shareholders only) have been allocated to applicants who are directors, existing shareholders or connected persons of the Company or any of their respective associates within the meaning of the Listing Rules, whether in their own names or through nominees. None of the Joint Lead Managers, the Sponsor, the Underwriters or their respective affiliated companies and connected clients has taken up any Offer Shares for its own benefit under the Share Offer.

## BASIS OF ALLOTMENT UNDER THE PUBLIC OFFER

Valid applications made by the public on **WHITE and YELLOW** Application Forms and by **electronic application instructions** given to HKSCC via CCASS or to the **White Form eIPO** Service Provider under the **White Form eIPO** service will be conditionally allotted on the basis set out below:

### POOL A

No. of Shares applied for	No. of valid applications	Basis of allotment / Ballot	Approximate percentage allotted of the total no. of Shares applied for
4,000	155	4,000 Shares	100.00%
8,000	42	4,000 Shares plus 27 out of 42 to receive additional 4,000 Shares	82.14%
12,000	36	8,000 Shares plus 3 out of 36 to receive additional 4,000 Shares	69.44%
16,000	11	8,000 Shares plus 8 out of 11 to receive additional 4,000 Shares	68.18%
20,000	26	12,000 Shares plus 9 out of 26 to receive additional 4,000 Shares	66.92%
24,000	5	12,000 Shares plus 4 out of 5 to receive additional 4,000 Shares	63.33%
28,000	6	16,000 Shares plus 2 out of 6 to receive additional 4,000 Shares	61.90%
32,000	7	16,000 Shares plus 6 out of 7 to receive additional 4,000 Shares	60.71%
36,000	5	20,000 Shares plus 2 out of 5 to receive additional 4,000 Shares	60.00%
40,000	20	20,000 Shares plus 19 out of 20 to receive additional 4,000 Shares	59.50%
60,000	23	32,000 Shares plus 20 out of 23 to receive additional 4,000 Shares	59.13%
80,000	4	44,000 Shares plus 3 out of 4 to receive additional 4,000 Shares	58.75%
100,000	14	56,000 Shares plus 7 out of 14 to receive additional 4,000 Shares	58.00%
200,000	10	112,000 Shares plus 2 out of 10 to receive additional 4,000 Shares	56.40%
300,000	4	168,000 Shares	56.00%
400,000	3	220,000 Shares	55.00%
500,000	3	272,000 Shares	54.40%
1,000,000	2	540,000 Shares	54.00%
1,500,000	1	808,000 Shares	53.87%
5,500,000	1	2,960,000 Shares	53.82%

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## POOL B

No. of Shares applied for	No. of valid applications	Basis of allotment	Approximate percentage allotted of the total no. of Shares applied for
0	<u>0</u>	–	–

The final number of Offer Shares comprised in the Public Offer is 12,504,000, representing approximately 10.0% of the Offer Shares in the Share Offer.

### BASIS OF ALLOTMENT UNDER THE PREFERENTIAL OFFER

Valid applications made by the Qualifying Recruit Shareholders on **BLUE** Application Forms will be conditionally allotted on the basis set out below.

No. of Shares applied for	No. of valid applications	Basis of allotment	Approximate percentage allotted of the total no. of Shares applied for
6,999,524	1	6,999,524	100.00%
2,102,684	1	2,102,684	100.00%
773,922	1	773,922	100.00%
47,200	1	47,200	100.00%
36,973	1	36,973	100.00%
432	1	432	100.00%
236	2	236	100.00%
	<u>8</u>		

The final number of Reserved Shares allotted to Qualifying Recruit Shareholders in the Preferential Offer is 9,961,207. 2,570,629 unsubscribed Reserved Shares have been re-allocated to the Placing.

The number of Offer Shares offered under the Placing (including the Placing Shares and the unsubscribed Reserved Shares re-allocated to the Placing) is 102,534,793, representing approximately 82.0% of the Offer Shares in the Share Offer.

## RESULTS OF ALLOCATIONS

The Company announces the Offer Price, the level of applications of the Public Offer and the Preferential Offer, the level of indication of interest in the Placing, the basis of allotment of the Public Offer Shares and the Reserved Shares and the results of allocation under the Public Offer and the Preferential Offer in the manner specified below:

- in the South China Morning Post (in English) and the Hong Kong Economic Times (in Chinese) on Friday, 22 July 2011;
- on the website of the Stock Exchange ([www.hkexnews.hk](http://www.hkexnews.hk)) no later than 9:00 a.m. on Friday, 22 July 2011; and
- on the website of the Company ([www.1010printing.com](http://www.1010printing.com)) from Friday, 22 July 2011, for at least five consecutive days.

In addition, the Company announces that the results of allocations for the Public Offer and the Preferential Offer, including applications made under **WHITE**, **YELLOW** or **BLUE** Application Forms or applying online through **White Form eIPO** service ([www.eipo.com.hk](http://www.eipo.com.hk)) and by giving **electronic application instructions** to HKSCC, which includes the Hong Kong identity card numbers, passport numbers or Hong Kong business registration numbers of successful applicants, where supplied, and the number of the Public Offer Shares and the Reserved Shares successfully applied for, will be made available at the times and dates and in the manner specified below:

- Results of the allocations for the Public Offer and the Preferential Offer will be available on the Company's website at [www.1010printing.com](http://www.1010printing.com) and the website of the Stock Exchange at [www.hkexnews.hk](http://www.hkexnews.hk) on Friday, 22 July 2011;
- Results of the allocations for the Public Offer and the Preferential Offer will be available from the results of allocation website at [www.iporesults.com.hk](http://www.iporesults.com.hk) on a 24-hour basis from 8:00 a.m. on Friday, 22 July 2011 to 12:00 midnight on Thursday, 28 July 2011. The user will be required to key in the Hong Kong identity card/passport/Hong Kong business registration number provided in his/her/its application to search for his/her/its own allocation result;
- Results of the allocations will be available from the Public Offer allocation results telephone enquiry line. Applicants may find out whether or not their applications have been successful and the number of Public Offer Shares allocated to them, if any, by calling (852) 2862 8669 between 9:00 a.m. and 10:00 p.m. from Friday, 22 July 2011 to Monday, 25 July 2011; and

- Special allocation results booklets setting out the results of allocations will be available for inspection during opening hours of individual branches and sub-branches from Friday, 22 July 2011 to Saturday, 23 July 2011 and from Monday, 25 July 2011 to Thursday, 28 July 2011 at all the receiving bank branches and sub-branches at the addresses set out in the paragraph headed “I. How to apply for the Public Offer Shares – 3. Where to collect this prospectus and Application Forms” in the Prospectus.

Applicants may inspect the special allocation results booklets from:

**Standard Chartered Bank (Hong Kong) Limited:**

	<b>Branch Name</b>	<b>Address</b>
Hong Kong Island:	Central Branch	Shop no. 16, G/F and Lower G/F, New World Tower, 16-18 Queen’s Road Central, Central, Hong Kong
	Yun Ping Road Branch	G/F to 2/F, Fortune Centre, 4-48 Yun Ping Road, Causeway Bay, Hong Kong
Kowloon:	Kwun Tong Branch	1A Yue Man Square, Kwun Tong, Kowloon
	68 Nathan Road Branch	Basement, Shop B1, G/F Golden Crown Court, 66-70 Nathan Road, Tsimshatsui, Kowloon
New Territories:	Yuen Long Branch	140, Yuen Long Main Road, Yuen Long, New Territories
	Maritime Square Branch	Shop 308E, Level 3, Maritime Square, Tsing Yi, New Territories

**Results of applications made by WHITE Application Forms or WHITE Form eIPO**

The following are the identification document numbers (where supplied) of wholly or partially successful applicants using **WHITE** Application Forms or **White Form eIPO** and the number of Public Offer Shares conditionally allotted to them. Applicants who have not provided their identification document numbers are not shown.

Identification document number(s)	No. of Public Offer Shares allotted	Identification document number(s)	No. of Public Offer Shares allotted	Identification document number(s)	No. of Public Offer Shares allotted
A3573047	20000	E4383838	4000	K1148982	24000
A8412459	4000	E4465168	4000	K5074169	4000
B3256567	4000	E4906490	20000	K5338107	12000
B7524272	4000	E567898A	4000	K5720117	4000
B7524302	4000	E7431396	8000	K7270631	36000
C2546777	36000	E8295836	24000	K7271913	16000
C3075603		E8468978	4000	K7843399	36000
C3489394	4000	E9101865	4000	K7926715	4000
C5635037	12000	E986480A	4000	K8013764	4000
C6045764	4000	G0156956	16000	K8674221	20000
D1393120	24000	G1109862	4000	P0368958	8000
D1749669	12000	G1649956	8000	P2282015	24000
D1936078	4000	G3283541	4000	P2724115	24000
D2251168	4000	G358990A	4000	P8207295	4000
D2700884	8000	G4542583	4000	R2465182	4000
D3001599	4000	G5200503	4000	V0734578	4000
D3763669	8000	G5354497	4000	V1429094	4000
D3963749	16000	G6313611	4000	Y1442226	4000
D424214A	4000	G6342530	20000	Z381901A	16000
D6601589	4000	G6579042	4000	Z4021410	48000
D6839674	8000	G8246172	8000	Z4472005	8000
D8219495	4000	K0166634	4000		
E0911236	12000	K0503029	4000		
E1954818	4000	K0568198	4000		
E2675149	4000	K0871923	12000		

**Results of applications made by YELLOW Application Forms (through designated CCASS Clearing/Custodian Participants)**

The following are the identification document numbers (where supplied) of wholly or partially successful applicants using **YELLOW** Application Forms through designated CCASS Clearing/Custodian Participants and the number of Public Offer Shares conditionally allotted to them. Applicants who have not provided their identification document numbers are not shown.

Identification document number(s)	No. of Public Offer Shares allotted	Identification document number(s)	No. of Public Offer Shares allotted	Identification document number(s)	No. of Public Offer Shares allotted
A5961060	4000	D2631378	4000	E9754826	4000
A8960847	4000	D4247397	8000	G1071253	4000
C2968426	8000	D700097A	4000	G4541986	8000
C3340307	12000	E1941988	12000	K3645517	48000
C4095314	4000	E3071611	4000	P5966357	4000
C5613564	4000	E3844947	4000	XE9131432	4000
D1414055	4000	E5517234	4000	Z0160009	4000
D1640551	4000	E6389078	4000	Z3552382	4000
D2013682	24000	E7288801	4000	Z4409125	48000
D2573726	4000	E9415568	4000	Z648437A	4000
				Z6857605	4000

## Results of applications made by giving electronic application instructions to HKSCC via CCASS

The following are the identification document numbers (where supplied) of wholly or partially successful applicants made by giving **electronic application instructions** to HKSCC via CCASS and the number of Public Offer Shares conditionally allotted to them. Applicants who have not provided their identification document numbers are not shown.

Identification document number(s)	No. of Public Offer Shares allotted	Identification document number(s)	No. of Public Offer Shares allotted	Identification document number(s)	No. of Public Offer Shares allotted
0571306	4000	D3564054	4000	IS8219271	112000
10130977	4000	E0101102	4000	IS8998178	8000
212325773	8000	E179364	4000	K297049A	4000
249169863	4000	E8373799	60000	K305129	4000
255165623	16000	G168724	12000	K3716333	4000
258176783	12000	G272045	4000	K628046	4000
264195082	4000	G371770	36000	K7476000	8000
285205738	8000	G6053164	12000	K804242A	4000
285537106	8000	H3210849	4000	K939022	4000
296198781	4000	H3931600	8000	P014717A	4000
342422198	4000	IS1101681	4000	P3201477	36000
356481424	4000	IS1135776	8000	P8509763	56000
362110009	4000	IS2252365	4000	P934363A	56000
385130620	56000	IS2564049	4000	R2023589	20000
388076465	4000	IS3126923	4000	R3906158	24000
388750549	112000	IS3456643	4000	R5223155	8000
440111198	112000	IS3895932	8000	R8353483	2960000
776080723	4000	IS5062711	8000	T0004620	16000
777001751	4000	IS6089139	4000	V0573175	112000
777111485	16000	IS6518420	4000	W42461148	4000
783001779	24000	IS6930201	4000	Z0275892	4000
A865526	4000	IS7134514	4000	Z030372	16000
A909678	32000	IS7488988	4000	Z0464474	36000
A928344A	20000	IS7624581	4000	Z6591478	8000
C3458618	24000	IS7986234	16000		



### **Results of applications made by BLUE Application Forms**

The following are the identification document numbers (where supplied) of wholly or partially successful applicants using **BLUE** Application Forms and the number of Reserved Shares conditionally allotted to them. Applicants who have not provided their identification document numbers are not shown.

<b>Identification document number(s)</b>	<b>No. of Reserved Shares allotted</b>
15382398	2102684
A7503515	236
K1811851	236

## **COLLECTION/DESPATCH OF SHARE CERTIFICATES AND/OR REFUND MONIES**

Wholly or partially successful applicants who have applied for 1,000,000 Public Offer Shares or above on a **WHITE** Application Form or 1,000,000 Reserved Shares or above on **BLUE** Application Form and have indicated on their Application Form that they wish to collect their Share certificate(s) (where applicable) and/or refund cheque in person, they may collect it/them from the Company's Hong Kong Share Registrar, Computershare Hong Kong Investor Services Limited, at Shops 1712-1716, 17/F, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong, from 9:00 a.m. to 1:00 p.m. on Friday, 22 July 2011 or any other date notified by the Company in the South China Morning Post (in English) and the Hong Kong Economic Times (in Chinese) as the date of despatch/collection of Share certificates/e-Refund payment instructions/refund cheques.

Share certificates and/or refund cheques for Public Offer Shares allotted to wholly or partially successful applicants using **WHITE** Application Forms or Reserved Shares using **BLUE** Application Forms which are either not available for personal collection, or which are so available but are not collected in person, will be sent to the addresses stated on their Application Forms (or the address of the first-named applicant in case of a joint application) on Friday, 22 July 2011, by ordinary post and at the applicants' own risk on the date of despatch.

Applicants who have applied for 1,000,000 Public Offer Shares or more through the **White Form eIPO** service by submitting an electronic application to the designated **White Form eIPO** Service Provider through the designated website at **www.eipo.com.hk** and whose application is wholly or partially successful may collect their Share certificate(s) in person from the Company's Hong Kong Share Registrar, Computershare Hong Kong Investor Services Limited, at Shops 1712-1716, 17/F, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong, from 9:00 a.m. to 1:00 p.m. on Friday, 22 July 2011 or such other date as notified by the Company in the South China Morning Post (in English) and the Hong Kong Economic Times (in Chinese) as the date of despatch/collection of share certificates/refund cheques/e-Refund payment instructions.

Share certificates (if any) for the Public Offer Shares allotted to applicants applying through the **White Form eIPO** service, which are either not available for personal collection or which are available but not collected in person, are expected to be sent by ordinary post to their addresses as specified in their application instructions to the designated **White Form eIPO** Service Provider promptly thereafter, on Friday, 22 July 2011, by ordinary post and at their own risk.

Applicants who have applied through the **White Form eIPO** and paid their application monies through a single bank account will have refund monies despatched to the application payment account in the form of e-Refund payment instructions; Applicants who have applied through the **White Form eIPO** and paid their application monies from multiple bank accounts will have refund cheques despatched to the address as specified on the applicants' **White Form eIPO** application in the form of refund cheque(s), by ordinary post and at their own risk on or before Friday, 22 July 2011.

Applicants who have applied for 1,000,000 Public Offer Shares or above on a **YELLOW** Application Form and have indicated on their Application Form that they wish to collect their refund cheque in person, may collect it from the Company's Hong Kong Share Registrar, Computershare Hong Kong Investor Services Limited, at Shops 1712-1716, 17/F, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong, from 9:00 a.m. to 1:00 p.m. on Friday, 22 July 2011 or any other date notified by the Company in the South China Morning Post (in English) and the Hong Kong Economic Times (in Chinese) as the date of despatch/collection of Share certificates/e-Refund payment instructions/refund cheques.

Share certificates for Public Offer Shares allotted to applicants using **YELLOW** Application Forms and those who applied by giving **electronic application instructions** to HKSCC via CCASS are expected to be issued in the name of HKSCC Nominees and deposited into CCASS for credit to their CCASS Investor Participant stock account or the stock account of their designated CCASS Participant as instructed by them on Friday, 22 July 2011, or under contingent situation, on any other date as shall be determined by HKSCC or HKSCC Nominees.

Applicants applying through a designated CCASS Participant (other than a CCASS Investor Participant) using **YELLOW** Application Forms or by giving **electronic application instructions** to HKSCC should check the number of the Public Offer Shares allocated to them with that CCASS Participant.

Applicants applying as a CCASS Investor Participant on **YELLOW** Application Forms or by giving **electronic application instructions** to HKSCC should check the announcement published by the Company and report any discrepancies to HKSCC before 5:00 p.m. on Friday, 22 July 2011 or such other date as shall be determined by HKSCC or HKSCC Nominees. Applicants applying as a CCASS Investor Participant on a **YELLOW** Application or by giving **electronic application instructions** to HKSCC may also check their new account balances via the CCASS Phone System and the CCASS Internet System (using the procedures contained in HKSCC's "An Operating Guide for Investor Participants" in effect from time to time) immediately after the credit of the Public Offer Shares to their CCASS Investor Participant stock accounts. HKSCC will also make available to CCASS Investor Participants an activity statement showing the number of Public Offer Shares credited to their stock accounts.

Refund cheques for applicants using **YELLOW** Application Forms which are either not available for personal collection or which are available but are not collected in person are expected to be sent to the address on their Application Forms on Friday, 22 July 2011, by ordinary post and at their own risk.

Refund monies for applicants giving **electronic application instructions** to HKSCC via CCASS are expected to be credited to the relevant applicants' designated bank accounts of the designated bank accounts of their brokers or custodians on Friday, 22 July 2011.

Applicants applying through designated CCASS Clearing/Custodian Participants may check the refund amount payable to them through their brokers or custodians on Friday, 22 July 2011. Applicants applying as CCASS Investor Participants can check the amount of refund money payable to them via the CCASS Phone System or the CCASS Internet System on Friday, 22 July 2011, or in the activity statement made available to them by HKSCC after the credit of refund money to their designated bank accounts.

Share certificates will only become valid certificates of title at 8:00 a.m. on Monday, 25 July 2011 provided that the Share Offer has become unconditional in all respects and the rights of termination described in the section headed “Underwriting – Underwriting arrangements and expenses – Public Offer – Grounds for termination” in the Prospectus have not been exercised.

### **PUBLIC FLOAT**

Immediately after completion of the Share Offer, more than 25% of the Company’s issued share capital will be held by the public.

### **COMMENCEMENT OF DEALINGS**

Assuming that the Share Offer becomes unconditional in all aspects at 8:00 a.m. on Monday, 25 July 2011, dealings in the Shares on the Stock Exchange are expected to commence at 9:00 a.m. on Monday, 25 July 2011. Shares will be traded in board lots of 4,000 Shares each. The stock code of the Shares is 1127. The Company will not issue any temporary documents of title. No receipts will be issued for application monies paid.

By order of the board of  
**1010 Printing Group Limited**  
**Lau Chuk Kin**  
*Director*

Hong Kong, 22 July 2011

*As at the date of this announcement, the executive Directors are Mr. Yang Sze Chen, Peter, Mr. Lau Chuk Kin and Ms. Choi Ching Kam, Dora; and the independent non-executive Directors are Mr. Yeung Ka Sing, Prof. Lee Hau Leung, Mr. Tsui King Chung, David and Dr. Ng Lai Man, Carmen.*

*Please also refer to the published version of this announcement in the South China Morning Post (in English) and the Hong Kong Economic Times (in Chinese).*

*This announcement is available for viewing on the Company’s website at [www.1010printing.com](http://www.1010printing.com) or the website of the Stock Exchange at [www.hkexnews.hk](http://www.hkexnews.hk).*