

*This announcement is for information purposes only and does not constitute an offer or an invitation to induce an offer by any person to acquire, purchase or subscribe for securities. Potential investors should read the prospectus dated 30 June 2011 (the “**Prospectus**”) issued by 1010 Printing Group Limited (the “**Company**”) for detailed information about the Company and the Share Offer described below before deciding whether or not to invest in the shares being offered.*

*The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”), Hong Kong Exchanges and Clearing Limited and Hong Kong Securities Clearing Company Limited (“**HKSCC**”) take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*

Unless defined herein, terms in this announcement shall have the same meanings as those defined in the Prospectus.

*This announcement may not be released or circulated directly or indirectly in the United States. This announcement is not an offer of securities of the Company for sale in the United States. Securities may not be offered or sold in the United States without registration or an exemption from registration under the United States Securities Act of 1933, as amended (the “**U.S. Securities Act**”). The Offer Shares have not been and will not be registered under the U.S. Securities Act or any state securities law in the United States and may not be offered, sold, pledged or transferred within the United States or to, or for the account or benefit of U.S. persons, except pursuant to an exemption from, or in a transaction not subject to, the registration requirement under the U.S. Securities Act.*

Prospective investors of the Offer Shares should note that the Underwriters are entitled to terminate their obligations under the Underwriting Agreements by notice in writing to be given by the Joint Lead Managers (for themselves and on behalf of the Underwriters) upon the occurrence of any of the events set forth under the section headed “Underwriting – Underwriting arrangements and expenses – Public Offer – Grounds for termination” in the Prospectus at any time prior to 8:00 a.m. (Hong Kong time) on the Listing Date (which is currently expected to be on or about Monday, 25 July 2011).



1010 PRINTING GROUP LIMITED

匯星印刷集團有限公司*

(Incorporated in Bermuda with limited liability)

Stock Code: 1127

**LISTING ON THE MAIN BOARD OF
THE STOCK EXCHANGE OF HONG KONG LIMITED
BY WAY OF
PLACING, PUBLIC OFFER AND PREFERENTIAL OFFER**

Number of Offer Shares	: 125,000,000 Shares (subject to reallocation)
Number of Placing Shares	: 99,964,164 Shares (subject to reallocation)
Number of Public Offer Shares	: 12,504,000 Shares (subject to reallocation)
Number of Reserved Shares under the Preferential Offer	: 12,531,836 Shares (subject to reallocation)
Offer Price	: Not more than HK\$0.90 per Offer Share (payable in full on application and subject to refund, plus brokerage of 1%, Stock Exchange trading fee of 0.005% and SFC transaction levy of 0.003%) and not less than HK\$0.70 per Offer Share
Nominal value	: HK\$0.01 per Share
Stock code	: 1127

Sponsor



Joint Bookrunners and Joint Lead Managers



Application has been made to the Stock Exchange for approval for the listing of, and permission to deal in, the Shares of the Company, comprising: (a) the Public Offer of 12,504,000 Shares (subject to reallocation); and (b) the Placing of 99,964,164 Shares (subject to reallocation), and (c) the Preferential Offer of 12,531,836 Reserved Shares subject to reallocation which are being offered to the Qualifying Recruit Shareholders.

Applications for the Public Offer Shares will only be considered on the basis of the terms and conditions set out in the Prospectus and in the **WHITE** or **YELLOW** Application Forms and the designated website for **White Form eIPO** at **www.eipo.com.hk**. Applications for the Reserved Shares will only be considered on the basis of the terms and conditions set out in the Prospectus and in the **BLUE** Application Form.

In order to enable holders of Recruit Shares to participate in the Share Offer on a preferential basis as to allocation only, Qualifying Recruit Shareholders are being invited to apply for an aggregate of 12,531,836 Reserved Shares in the Preferential Offer on the basis of an Assured Entitlement of 236 Reserved Shares for every whole multiple of 6,000 Recruit Shares (one board lot of Recruit Shares) held by each Qualifying Recruit Shareholder as at 4:30 p.m. on the Record Date. Any Qualifying Recruit Shareholders holding less than 26 Recruit Shares will not be entitled to apply for the Reserved Shares. The Reserved Shares are being offered out of the Placing Shares under the Placing and are not subject to the clawback mechanism as described in the paragraph headed “Structure and conditions of the Share Offer – The Public Offer” in the Prospectus.

A **BLUE** Application Form will be despatched on or before Monday, 11 July 2011 to each Qualifying Recruit Shareholder together with an electronic copy of this prospectus on CD-ROM. Persons who held their Recruit Shares as at 4:30 p.m. on the Record Date in CCASS indirectly through a broker or custodian, and wish to participate in the Preferential Offer, should instruct the broker or custodian to apply for the Reserved Shares on their behalfs no later than the deadline set by HKSCC or HKSCC Nominees. In order to meet the deadline set by HKSCC or HKSCC Nominees such persons should check with their broker/custodian for the timing on the processing of their instructions, and submit their instructions to their broker/custodian as required by them. Persons who held their Recruit Shares as at 4:30 p.m. on the Record Date in CCASS directly as a CCASS Investor Participant, and wish to participate in the Preferential Offer, should give their instructions to HKSCC via the CCASS Phone System or CCASS Internet System no later than the deadline set by HKSCC or HKSCC Nominees. Qualifying Recruit Shareholders who require a replacement **BLUE** Application Form should contact Computershare Hong Kong Investor Services Limited at 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong or at its hotline 2862 8555.

The Assured Entitlements may represent Shares which are not in a multiple of a full board lot of 4,000 Shares. Dealing in odd lots of Shares may be at or below their prevailing market price.

Using the **BLUE** Application Form, Qualifying Recruit Shareholders may apply on an assured basis for a number of Reserved Shares less than or equal to their Assured Entitlement, which will be specified on their individual **BLUE** Application Form. A valid application in respect of a number of Reserved Shares equal to or less than a Qualifying Recruit Shareholder’s Assured Entitlement will be accepted in full, subject to the terms and conditions set forth in the Prospectus and the **BLUE** Application Form. If an application is made for a number of Reserved Shares which is greater than the Assured Entitlement of a Qualifying Recruit Shareholder, the Assured Entitlement will be satisfied in full but the excess portion of such application will not be met and the

excess application monies will be refunded. If an application is made for a number of Reserved Shares less than the Assured Entitlement of a Qualifying Recruit Shareholder, the applicant is **recommended** to apply for a number in one of the numbers of full board lots stated in the table of number of shares that may be applied for and payments on the back page of the **BLUE** Application Form which also states the amount of remittance payable on application for each number of full board lots of Reserved Shares; if such applicant does not follow this recommendation when applying for less than the Assured Entitlement of a Qualifying Recruit Shareholder, he/she/it must calculate the correct amount of remittance payable on application for the number of Reserved Shares applied for by using the formula set out below the table of number of shares that may be applied for and payments on the back page of the **BLUE** Application Form. Any application not accompanied by the correct amount of application monies will be treated as invalid in its entirety and no Reserved Share will be allotted to such applicant. The Joint Lead Managers, on behalf of the Underwriters, will allocate any Assured Entitlements not taken up by Qualifying Recruit Shareholders to the Placing.

In addition to any application for the Reserved Shares on a **BLUE** Application Form, Qualifying Recruit Shareholders will be entitled to make one application for the Public Offer Shares on a **WHITE** or **YELLOW** Application Form or by giving **electronic application instructions** to HKSCC via CCASS or to the **White Form eIPO** Service Provider via the **White Form eIPO** service. However, Qualifying Recruit Shareholders will receive no preference as to entitlement or allocation in respect of applications for Offer Shares made on **WHITE** or **YELLOW** Application Forms or by giving **electronic application instructions** to HKSCC or through the White Form eIPO Service Provider under the Public Offer.

Assured Entitlements of Qualifying Recruit Shareholders are not transferable and there will be no trading in nil-paid entitlements on the Stock Exchange. The Reserved Shares being offered pursuant to the Preferential Offer are being offered out of the Offer Shares.

The procedures for application under, and the terms and conditions of, the Preferential Offer are set forth in the sections headed “How to apply for the Public Offer Shares and Reserved Shares – II. How to apply for the Reserved Shares” and “Further terms and conditions of the Public Offer and the Preferential Offer” in the prospectus and on the **BLUE** Application Form.

The documents to be issued in connection with the Public Offer and the Preferential Offer (comprising the prospectus and the Application Forms) will not be registered under any applicable securities legislation of any jurisdiction other than Hong Kong.

Applicants who want Public Offer Shares to be allotted in their own names should (i) complete and sign the **WHITE** Application Forms or (ii) submit applications online through the designated website of the **White Form eIPO** Service Provider at **www.eipo.com.hk**. Copies of the Prospectus, together with the **WHITE** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Thursday, 30 June, 2011 until 12:00 noon on Friday, 15 July 2011 from:

1. **Investec Capital Asia Limited**
3609, 36/F
Two International Finance Centre
8 Finance Street
Central
Hong Kong
2. **Haitong International Securities Company Limited**
25/F,
New World Tower
16-18 Queen's Road Central
Hong Kong
3. **Guosen Securities (HK) Capital Company Limited**
Suite 2802
One Exchange Square
8 Connaught Place
Central
Hong Kong
4. **Kingston Securities Limited**
2801, 28/F
One International Finance
Centre
1 Harbour View Street
Central
Hong Kong

5. or any of the following branches of **Standard Chartered Bank (Hong Kong) Limited**

	Branches	Address
Hong Kong Island	Central Branch	Shop no. 16, G/F and Lower G/F, New World Tower, 16-18 Queen's Road Central, Central Hong Kong
Kowloon	68 Nathan Road Branch	Basement, Shop B1, G/F Golden Crown Court, 66-70 Nathan Road, Tsimshatsui, Kowloon
New Territories	Maritime Square Branch	Shop 308E, Level 3, Maritime Square, Tsing Yi, New Territories

Applicants who want Public Offer Shares to be allotted in the name of HKSCC Nominees and deposit the Public Offer Shares directly into CCASS for the credit to their CCASS Investor Participant stock account or the stock account of their designated CCASS Participants maintained in CCASS should (i) complete and sign the **YELLOW** Application Forms, copies of which, together with copies of the Prospectus, may be obtained during normal business hours from 9:00 a.m. on Thursday, 30 June 2011 until 12:00 noon on Friday, 15 July 2011 at the Depository Counter of HKSCC at 2nd Floor, Infinitus Plaza, 199 Des Voeux Road Central, Hong Kong; or (ii) give **electronic application instructions** to HKSCC via CCASS.

Applications by **White Form eIPO** may be made to the **White Form eIPO** Service Provider through the designated website at **www.eipo.com.hk** from 9:00 a.m. on Thursday, 30 June 2011 until 11:30 a.m. on Friday, 15 July 2011 (24 hours daily, except on the last application day).

CCASS Participants can input **electronic application instructions** from 9:00 a.m. on Thursday, 30 June 2011 until 12:00 noon on Friday, 15 July 2011. (or such later time as described under the section headed "How to apply for the Public Offer Shares and Reserved Shares – I. How to apply for the Public Offer Shares – 7. When may applications be made – (e) Effect of bad weather conditions on the opening of the application lists" in the Prospectus)

Please refer to the "Structure and conditions of the Share Offer" and "How to apply for the Public Offer Shares and Reserved Shares" sections of the Prospectus for details of the conditions and procedures of the Public Offer.

The Company expects to announce the final Offer Price, the level of indication of interest in the Placing Shares, the results of application in the Public Offer and the Preferential Shares and the basis of allocation under the Public Offer and the Preferential Offer in the South China Morning Post (in English) and the Hong Kong Economic Times (in Chinese), and the Company's website (www.1010printing.com) and the Stock Exchange's website (www.hkexnews.hk) on Friday, 22 July 2011.

Results of allocations and the Hong Kong identity card/passport/Hong Kong business registration numbers of successful applicants under the Public Offer and the Preferential Offer will be available at the times and date and through a variety of channels as described in the section headed "How to apply for the Public Offer Shares and Reserved Shares – III. Publication of results, despatch/collection of Share certificates and refunds of application monies" in the Prospectus.

Dealings in the Shares of the Company on the Stock Exchange are expected to commence at 9:00 a.m. on Monday, 25 July 2011. The Shares will be traded in board lots of 4,000 Shares each. The Company will not issue any temporary document of title. No receipt will be issued for sums paid on application.

By order of the board of
1010 Printing Group Limited
Lau Chuk Kin
Director

Hong Kong, 30 June 2011

As at the date of this announcement, the executive Directors are Mr. Yang Sze Chen, Peter, Mr. Lau Chuk Kin and Ms. Choi Ching Kam, Dora; and the independent non-executive Directors are Mr. Yeung Ka Sing, Prof. Lee Hau Leung, Mr. Tsui King Chung, David and Dr. Ng Lai Man, Carmen.

Please also refer to the published version of this announcement in the South China Morning Post (in English) and the Hong Kong Economic Times (in Chinese).

This announcement is available for viewing on the Company's website at www.1010printing.com or the website of The Stock Exchange at www.hkexnews.hk.

* *For identification purpose only*