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LION ROCK GROUP LIMITED

獅子山集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock code: 1127)

RE-DESIGNATION OF DIRECTOR

The board (the “Board”) of Directors (the “Directors”) of Lion Rock Group Limited (the “Company”, together with its subsidiaries, the “Group”) announces that Mr. Li Hoi David (“Mr. Li”) will be re-designated from an executive Director to a non-executive Director with effect from 1 September 2017. Mr. Li will continue his services as Advisor to the Group.

Mr. Li, aged 59, was appointed as the executive Director on 1 February 2013. Mr. Li was appointed as the Managing Director of Oceanic Graphic International Inc. (“OGI”), a subsidiary of the Group, in September 2011. Mr. Li was responsible for the overall management of OGI. He was the founder of a print management company in the United States. Mr. Li has over 30 years of experience in publishing and printing industries and has held different positions in several publishing and printing companies in the United Kingdom, United States and Hong Kong. Mr. Li received a diploma from London College of Printing (currently known as London College of Communication) and a diploma from the British Printing Industries Federation.

Save as disclosed above, Mr. Li has not held any directorships in any other public companies the securities of which are listed on any securities market in Hong Kong or overseas in the last three years, nor has he held any other major appointments and professional qualifications.

Mr. Li has entered into a letter of appointment as a non-executive Director with the Company for a term of 16 months commencing from 1 September 2017 to 31 December 2018, subject to retirement by rotation and re-election at the annual general meeting of the Company in accordance with the bye-laws of the Company. Mr. Li will be entitled to receive a total remuneration of HK\$620,000 per annum, which was determined with reference to his experience and qualification, his duties and responsibilities in the Group, and the prevailing market conditions.

As at the date of this announcement, Mr. Li does not have any interests in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) nor did he has any relationships

with any directors, senior management, substantial shareholders or controlling shareholders of the Company.

Save as disclosed above, there are no matters relating to the aforesaid re-designation that need to be brought to the attention of the shareholders of the Company, nor is there any other information required to be disclosed pursuant to Rule 13.51(2) of the Listing Rules.

The Board would like to take this opportunity to express its gratitude towards Mr. Li for his contribution as an executive Director in the past and look forward to his continuous contribution to the Group as a non-executive Director and Advisor.

By Order of the Board
Lion Rock Group Limited
Yeung Ka Sing
Chairman

Hong Kong, 31 August 2017

As at the date of this announcement, the Board comprises Mr. Lau Chuk Kin, Mr. Li Hoi David, Ms. Lam Mei Lan, Mr. Lam Wing Yip and Mr. Chu Chun Wan as executive directors; Mr. Guo Junsheng as non-executive director; Mr. Yeung Ka Sing, Prof. Lee Hau Leung, Mr. Tsui King Chung, David and Dr. Ng Lai Man, Carmen as independent non-executive directors.

** For identification purpose only*