This announcement is for information purposes only and does not constitute an offer or an invitation to induce an offer by any person to acquire, purchase or subscribe for any securities nor is it calculated to invite any such offer or invitation and should not be construed as an inducement or encouragement to buy or sell any securities. In particular, this announcement is not an offer of securities for sale in Hong Kong, the United States or elsewhere. Potential investors should read the Prospectus for detailed information about the Share Offer described below before deciding whether or not to invest in the Shares thereby being offered.

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## **1010 PRINTING GROUP LIMITED**

匯星印刷集團有限公司\* (Incorporated in Bermuda with limited liability) Stock Code: 1127

**MIXED MEDIA OFFER** 

The Company will be issuing the Prospectus on Thursday, 30 June 2011 in connection with the proposed Share Offer. An application has been made to the Listing Committee of the Stock Exchange for the granting of the listing of, and permission to deal in, the Shares in issue and to be issued pursuant to the proposed Share Offer. Dealings in the Shares on the Stock Exchange are expected to commence at 9:00 a.m. on Monday, 25 July 2011.

The Company will be relying on section 9A of the Companies Ordinance (Exemption of Companies and Prospectuses from Compliance with Provisions) Notice (Chapter 32L of the Laws of Hong Kong) and will be issuing the WHITE and YELLOW Application Forms without them being accompanied by a printed Prospectus. From 9:00 a.m. on Thursday, 30 June 2011 until 12:00 noon on Friday, 15 July 2011, an electronic form of the Prospectus can be accessed and downloaded from the websites of the Company at <u>www.1010printing.com</u>, under the "Investor Relations>Prospectus" section, and the Stock Exchange at <u>www.hkexnews.hk</u>, under the "HKExnews>Listed Company Information" section, respectively.

Members of the public who wish to obtain a copy of the printed Prospectus may obtain a copy, free of charge, upon request during normal business hours from 9:00 a.m. on Thursday, 30 June 2011 until 12:00 noon on Friday, 15 July 2011 at the following locations:

- 1. the Depository Counter of HKSCC at 2nd Floor, Infinitus Plaza, 199 Des Voeux Road Central, Hong Kong;
- 2. any of the following addresses of the Sponsor and/or the Public Offer Underwriters:

**Investec Capital Asia Limited**, 3609, 36/F, Two International Finance Centre, 8 Finance Street, Central, Hong Kong;

Haitong International Securities Company Limited, 25/F, New World Tower, 16-18 Queen's Road Central, Hong Kong;

**Guosen Securities (HK) Capital Company Limited**, Suite 2802, One Exchange Square, 8 Connaught Place, Central, Hong Kong;

3. any of the following branches of Standard Chartered Bank (Hong Kong) Limited:

	Branch Name	Address
Hong Kong Island:	Central Branch	Shop no. 16, G/F and Lower G/F, New World Tower, 16-18 Queen's Road Central, Central, Hong Kong
Kowloon:	68 Nathan Road Branch	Basement, Shop B1, G/F Golden Crown Court, 6-70 Nathan Road, Tsimshatsui
New Territories:	Maritime Square Branch	Shop 308E, Level 3, Maritime Square, Tsing Yi, New Territories

Details of where printed the Prospectus may be obtained will be displayed prominently at every location were the Application Forms are distributed. During normal business hours from 9:00 a.m. on Thursday, 30 June 2011 until 12:00 noon on Friday, 15 July 2011, at least three copies of this printed Prospectus will be available for inspection at every location where the **WHITE** and **YELLOW** Application Forms are distributed.

By order of the Board 1010 Printing Group Limited Lau Chuk Kin Director

Hong Kong, Wednesday, 29 June 2011

As at the date of this announcement, the executive directors of the Company are Yang Sze Chen, Peter, Lau Chuk Kin and Choi Ching Kam, Dora; and the independent non-executive directors of the Company are Yeung Ka Sing, Lee Hau Leung, Tsui King Chung, David and Ng Lai Man, Carmen.

This announcement is available for viewing on the Company's website at www.1010printing.com and the website of the Stock Exchange at www.hkexnews.hk.

## **DEFINITIONS:**

Unless the context otherwise requires, the following terms shall have the meanings set out below:

"Application Form(s)"	<b>WHITE</b> , <b>YELLOW</b> , <b>GREEN</b> and <b>BLUE</b> Application Form(s) or where the context so requires, any of them
"Board"	the board of directors of the Company
"Companies Ordinance"	the Companies Ordinance (Chapter 32 of the Laws of Hong Kong), as amended, supplemented or otherwise modified from time to time
"Company"	1010 Printing Group Limited, a company incorporated in Bermuda with limited liability
"HKSCC"	Hong Kong Securities Clearing Company Limited
"Listing Committee"	the listing sub-committee of the Stock Exchange
"Prospectus"	the prospectus of the Company to be issued on Thursday, 30 June 2011
"Public Offer"	the offer of the Shares for subscription by the public in Hong Kong subject to the terms and conditions described in the Prospectus and the Application Forms
"Public Offer Underwriters"	the underwriters of the Public Offer
"Shares"	the ordinary share(s) of HK\$0.01 each in the share capital of the Company
"Share Offer"	the offer of Shares by way of placing, the Public Offer and preferential offer as described in the Prospectus and the Application Forms
"Sponsor"	Investec Capital Asia Limited, the sponsor to the proposed listing of the Shares on the Stock Exchange
"Stock Exchange"	The Stock Exchange of Hong Kong Limited
"United States"	the United States of America, its territories, its possessions and all areas subject to its jurisdiction